

Communication and Media Science BA - Timetable

Starting from the 2020/2021 Academic Year

Code	ERA	Course	Lecturer	1	2	3	4	5	6	Credits
KOMBAANG01 Introductory Subjects										40
Communication and Media Studies, conceptual foundations										
KOMTA0101		Introduction to Social Communication	dr. Tamás PÓLYA	4						
KOMTA0106		Introduction to Empirical Social Research	dr. Margit FEISCHMIDT	4						8
Sociology, Social History										
KOMTA0102		Introduction to Social Theories	dr. Katalin FÜZÉR et al.		4					
KOMTA0105		Introduction to Social History	dr. Katalin FÜZÉR et al.		4					8
Cultural Anthropology										
KOMTA0104		Introduction to Cultural Anthropology	dr. Tibor MESTER	4						4
Communication and Media Studies, some major research traditions										
KOMTA0103		Interpersonal Communication	dr. Tamás PÓLYA	4						
KOMTA0107		Introduction to Visual Communication	dr. Tamás PÓLYA		4					
KOMTA0110		Introduction to Media Studies (Platforms, Effects, Audiences)	dr. Ádám GULD	4						12
Cultural Studies, Cultural History, Mass Media										
KOMTA0109		Introduction to the Study of Popular Culture (Youth Cultures, Subcultures)	dr. Ádám GULD	4						4
Network Science, Social Science										
KOMTA0108		Introduction to Network Society Studies	dr. Tibor MESTER		4					4
KOMBAANG02 Theoretical and Practical Studies in Communication										85
Cultural History, Cultural Studies										
KOMTA0111		Theories of culture and society I.	dr. Tibor MESTER	4						
KOMTA0112		Theories of culture and society II.	dr. Tibor MESTER		4					
KOMTA0129		The Social History of Communication	dr. Gyula MAKSA		4					12
Media Law and Media Ethics										
KOMTA0132		Legal and Ethical Questions of Communication Regulation	dr. Gábor POLYÁK			4				4
Social Sciences Methodology										
KOMTA0115		Qualitative Methods in Empirical Social Research I.	dr. Margit FEISCHMIDT		2					
KOMTA0116		Qualitative Methods in Empirical Social Research II.	dr. Margit FEISCHMIDT		2					
KOMTA0117		Quantitative Methods in Empirical Social Research I.	dr. Péter ÁCS			2				
KOMTA0118		Quantitative Methods in Empirical Social Research II.	dr. Péter ÁCS			2				8
Media Practice										
KOMTA0119		Photo, Video and Image Creation I.	dr. Attila DOBOVICZKI		2					
KOMTA0120		Photo, Video and Image Creation II.	dr. Attila DOBOVICZKI			3				
KOMTA0121		Multimedia in practice I.	dr. Attila DOBOVICZKI		2					
KOMTA0122		Multimedia in practice II.	dr. Attila DOBOVICZKI			3				10
Academic Language Skills										
KOMTA0123		Academic Writing I.	dr. János NAGY	2						
KOMTA0124		Academic Writing II.	dr. János NAGY		3					
KOMTA0125		Academic Writing III.	dr. János NAGY			3				8
Advanced Theories of Communication, Online Media										
KOMTA0113		Theories and models of communication I.	dr. Tamás PÓLYA				4			
KOMTA0114		Theories and models of communication II.	(various lecturers)					4		
KOMTA0126		Levels and contexts of communication I. (Participatory culture)	dr. Rita GLÓZER			4				
KOMTA0127		Levels and contexts of communication II. (The culture of Instagram)	dr. Rita GLÓZER				4			
KOMTA0128		Levels and contexts of communication III. (Stars, Celebrities and Influencers)	dr. Ádám GULD					4		20
Organizational Communication, Public Relations, Political Communication										
KOMTA0130		Organizational Communication I.	dr. Rita GLÓZER				4			
KOMTA0131		Organizational Communication II.	dr. Rita GLÓZER					4		8
Comprehensive Exam (on the Introductory Subjects)										
KOMTA0133		Comprehensive Exam	(committee)			5				5
Thesis Research and Writing										
KOMTA0134		Thesis Work I.	(consultant)					5		
KOMTA0135		Thesis Work II.	(consultant)						5	10
KOMBAANG03 Digital Journalism and Public Relations Specialization										40
Cultural Studies, Cultural History, Mass Media										
KOMTA0201	ERA	The Cultural Study of the Media I. (Comics Studies)	dr. Gyula MAKSA				4			
KOMTA0202	ERA	The Cultural Study of the Media II. (Videogame Studies)	dr. Tamás PÓLYA					4		8
Mass Media and Globalization, Media and Geopolitics										
KOMTA0210		Mass Communication Systems and Institutions	dr. Gyula MAKSA					4		4
Media Analysis										
KOMTA0203		Motion Picture and Media Analysis	Annamária TORBÓ				3			3
Media Law										
KOMTA0204		Media Regulation and Media Law	dr. Gábor POLYÁK						3	3
Media Economics										
KOMTA0205		Media Economics	dr. Ádám GULD						3	3
Marketing, Public Relations										
KOMTA0206		Marketing and PR Basics	dr. Ádám GULD				3			3
Media Practice										
KOMTA0207		Communication and Media Planning	(various lecturers)					3		
KOMTA0208		Journalism in Practice	András KARPOV					3		6
Internship										
KOMTA0209		External Internship in Digital Media and PR	(the supervisors at the company)					10		10
Elective Courses										15
SZVBA15		Radio broadcasting 1-3.	András KARPOV		3	3	3			
		Intercultural communication	dr. Margit FEISCHMIDT			3				
		(Further elective courses)	(various lecturers)				3	3		15