#### "Why are youth (students) in Eastern Europe Protesting? Case study of Poland and Ukraine"



Instytut Nauk o Polityce i Administracji Uniwersytet Pedagogiczny w Krakowie

Institute of Political & Administrative Sciences Pedagogical University of Krakow

# Mateusz Kamionka (PhD)

KATEDRA STOSUNKÓW MIĘDZYNARODOWYCH I STUDIÓW OBSZAROWYCH

> DEPARTMENT OF INTERNATIONAL & AREA STUDIES

MATEUSZ.KAMIONKA@UP.KRAKOW.PL

# GENERATION Z

The generation after Millennials

### **A Rough Guide to Generations**



Generation Z colloquially also known as zoomers is the demographic cohort succeeding Millennials and preceding Generation Alpha. Researchers and media use the mid-to-late 1990s as starting birth years and the early 2010s as ending birth years. Most members of Generation Z are children of Generation X. As the first social generation to have grown up with access to the Internet and portable digital technology from a young age, members of Generation Z have been dubbed "digital natives", even though they are not necessarily digitally literate. Compared to previous generations, members of Generation Z in some developed nations tend to be well-behaved. abstemious, and risk-averse. They tend to live more slowly than their predecessors when they were their age, have lower rates of teenage pregnancies, and consume alcohol less often, but not necessarily other psychoactive drugs.

## **GENERATION Z**

#### The Next Generation

#### SOCIAL

Gen Z is naturally social and spend 7.6 hours per day socializing with friends and family.



#### **MULTI-TASKERS**

Gen Z prefers to work on multiple tasks at the same time. On average, Gen Z will work off of 5 screens at once.

#### **ENTREPRENEURS**

Gen Z desires independent work environments. 72% of teens want to start their own business someday.

### 4

#### EDUCATED

Gen Z is constantly learning. 1 in 2 will have a college education.

#### PHILANTHROPISTS

Gen Z wants to do good in the world. 93% say that an organization's impact on society affects their decision to work there.

#### **DIGITAL NATIVES**

Gen Z are the first true natives to the digital era. This generation spends 15.4 hours per week on their smartphones.

#### INTERACTIVE



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Gen Z likes to interact with people. 34% are most concerned with boosting their people management skills.

#### TECH-SAVVY



Have a question? Google it. 66% say that technology makes them feel that anything is possible.

#### LESS FOCUSED



Gen Z needs continuous updates and stimulation. It's no surprise that this generation has an attention span of 8 seconds.

CAUTIOUS



As a result of growing up during the Great Recession, Gen Z tends to be more careful with their expenses. 57% would rather save their money than spend.





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	1					
Median age						
<u>_</u>	year	S	)			
	10	-	1	5		
	15	-	2	0		
	20	-	2	5		
	25	-	3	0		
	30	-	3	5		
	35	-	4	0		
	40		4	5		
	45	-	5	0		
	No	С	la	ta		

Source: Data table compiled by United Nations ESA (2017)









Head of State:

-Germany Olaf Scholz 64 yr. -Poland Jarosław Kaczyński 73 yr. -Hungary Viktor Orbán 59 yr. -Russia Wladimir Putin 69 yr. -USA Joe Biden 79 yr. -Belarus Alexander Lukashenko 68 yr. - Czechia Miloš Zeman 77yr.





### **Representative research**

### Methodology



Quantitative level (survey)

Qualitative level (in-depth interviews)

September 2017 - April 2019

Research Sample: 980 (PL) + 1043 (UA)

28 (14+14) academic centers in Poland and Ukraine





21 листопада 2013 р. - 🙆

Встречаемся в 22:30 под монументом Независимости. Одевайтесь тепло, берите зонтики, чай, кофе, хорошее настроение и друзей. Перепост всячески приветствуется!

Подобається · Коментувати · Поширити

We meet at 10.30pm at the Independence Monument. Dress warmly, bring umbrellas, tea, coffee, good attitude and friends. Please share this information.









The attitude of Ukrainian youth toward democracy

Democracy - the freedom and rights of everyone, freedom of speech and thought, without offending the rights and views of others (Student 1 Uzhgorod).

Democracy in my understanding is the possibility of influencing citizens on political and social processes in the country (Student 2 Sumy).

Democracy is the freedom of choice and freedom of every human being, but a freedom that is not meant to violate the freedom of others. It is so that everyone can reasonably do what is not prohibited, but emphasizing the fact that you do not do something to the detriment of other people (Student1 Lviv).

Democracy is a free man, and as I mentioned before, the freedom of one person begins when the freedom of another person ends (Student 2 Kyiv).

When I hear democracy, I associate it with the values of the 21st century, the values of the civilized world, the voice of man. Democracy is when a person has wide possibilities. The state participates in these three categories - it issues laws, controls the economic situation and participates in cultural life. And the rest belongs to civil society, and real democracy for me is when there is a strong civil society that is responsible for their actions (Student 5 Nizhyn).

For me, democracy is a whole system of values and views that helps society to develop in a positive direction. It is freedom of speech but not permissiveness. We often confuse these terms, because democracy first and foremost includes the opposition aspect, all sentences must count (Student 1 Kyiv).



> For me, democracy is chaos. Especially at the moment when we have a hybrid war and when we observe social manipulation. No values come to mind because I think democracy is chaos, people watch TV and think that everything is so beautiful, people have their opinions and can express it freely, and that politicians act according to democratic principles, but in the end, that's actually not the case (Student 1 Sumy).

> **Democracy is the mother of chaos**, the best form of government out of the worst. Now it is like a democracy system in Ukraine. For me, democracy is when a person can express his opinion, this is the most important thing that was not in Soviet times (Student 6 Nizhyn).



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#### Opinions on democracy in Poland and Ukraine, data in percent.

Do you think that the political system in Poland/Ukraine can be considered democratic?

	Poland	Ukraine	
Definitely yes	9,1	2,3	
Rather yes	43,8	29,6	
Rather no	23,5	34,7	
Definitely not	5,8	11,5	
Hard to say	17,8	21,9	

Source: Author's own study





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#### Student opinions about democracy, data in percent

Poland	Ukraine
42,8	34,4
27,9	24,5
<sup>r</sup> 3,1	5,3
3,6	11,0
22,6	24,8
	42,8 27,9 r 3,1 3,6

Source: Author's own study





How important is it for you that **Poland / Ukraine should be governed in a** democratic way? Please rate on the scale below, where '1' means 'not important at all' and '5' means 'very important' (research made in 2019)

	Does not matter (1-2)	Indifference (3) Data in percent	Important (4-5)	Average on a scale 1-5*
Poland	14,1	11,1	74,8	4,11
Ukraine	28,6	21,5	49,9	3,40

Do you personally care more about :				
	To participate in governing	To be well-ruled	Hard to say	
Poland	25,9%	42,5%	31,7%	
Ukraine	41,4%	26,2%	32,3%	



# Readiness of Ukrainian youth for long-term protests.









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#### Methodology

The presented results were obtained by means of an **internet survey** within the **Facebook** "Protest Piekło Kobiet Olkusz" (*Women's Hell protest in Olkusz*) group at the initial stage of its creation, when the quantity of participants was less than 1000. **Two hundred** people filled the survey with 30 questions at **october 24-26**, 2020.

**Snowball sampling methodology** 

It is **not representative** and not capable of concluding the studied sample on the population.

"Are you going to participate in the upcoming "Woman's Hell" protests in Olkusz?







#### People born from 1997 to 2012.

#### Question: How old are you?



Protest had the most significant number of supporters among the youngest respondents aged 18-24 - in this group almost every third, 29 per cent. participated in "walks" (Sondaż Kantaru: 70 procs., 2020).

#### More interesting data....







Free Married In partnership

- I studies and works
- I works under a contract of employment
- I Works under a mandate contract / contract for
- work (freelancer)
- I have my own business
- am retired
- am unemployed







#### Do you think the protests will bring the intended results



Would you be willing to participate in a long- term demonstration or protest to implement your demands





# **Civic activity**

During the LAST YEAR, did you ever get involved in activities for the benefit of the local community (local district, town, parish, neighbourhood, village).





# During the LAST YEAR, did you take any of the following actions?



I contacted a politician, official at the state or local government level

I signed the petition

I participated in a legal public demonstration, protest or march

- I was collecting signatures for an application
- I supported an organization financially
- I helped lead an election or referendum campaign
- I was active in a political party
- I was wearing a badge / sticker in a visible place promoting a campaign or action

I DIDN'T TAKE ANY ACTION



# European

In your opinion, has membership in the **European Union brought** Poland.



More benefits than losses As much loss as benefits More losses than benefits

Hard to say

How do you feel which of the following statements best describes whom you feel.







# Are you a person who believes in God.



What is your opinion on the participation of the Catholic Church in the abortion dispute





# Protesters and politics

Question: For whom did You vote for in the parliamentary election in 2019.





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Where would you place political views on the scale 1- left-wing views; 5- right-wing views

> Please mark your opinion on the following points on the scale. 1-The law should allow same-sex partnership; 5- The law should not allow same-sex partnership.





NSTITUTE OF POLITICAL SCIENCE PEDAGOGICAL UNIVERSITY OF CRACOW What is your attitude towards the 500+ program (social benefits for having kids about 130\$ per child every mouth till he/she finish 18 years old)



However, according to the CBOS survey results in March 2017, the majority of Poles - 77% - approved of the "500+ Family" programme



> Do people like You influence the affairs of your Town/village (1-Definitely Yes; 5- Definitely No).



Do people like You, influence the affairs of your country (1-Definitely Yes; 5- Definitely No





# Do you think young people's interests and problems are sufficiently represented in the public debate.



#### Do you personally care more about:













# **THANK YOU** FOR LISTENING AND WATCHING **MY PRESENTATION**

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