

Communication and Media Science, BA - Curriculum

Valid from the Academic Year 2019/2020 to 2021/2022

Code	Course	Recommended semester	Credit	Exam type	Lecturer	Credits to be completed in the milestone
KOMBAANG01	Introductory Subjects					
KOMTA0101	Introduction to Social Communication	1	4	Examination grade	Dr. Mester Tibor	40
KOMTA0103	Interpersonal Communication	1	4	Examination grade	Pólya Tamás Dr.	
KOMTA0104	Introduction to Cultural Anthropology	1	4	Examination grade	Nagy Zoltán Dr.	
KOMTA0106	Introduction to empirical social research	1	4	Examination grade	Dr. Feischmidt Margit	
KOMTA0109	Introduction to the Study of Popular Culture	1	4	Examination grade	Dr. Guld Ádám	
KOMTA0110	Introduction to Media Studies	1	4	Examination grade	Dr. Guld Ádám	
KOMTA0102	Introduction to Social Theories	2	4	Examination grade	Dr. Gáspár Gabriella	
KOMTA0105	Introduction to Social History	2	4	Examination grade	Dr. Gáspár Gabriella	
KOMTA0107	Introduction to Visual Communication	2	4	Examination grade	Dr. Doboviczki Attila	85
KOMTA0108	Introduction to Network Society Studies	2	4	Examination grade	Dr. Mester Tibor	
KOMBAANG02	Theoretical and Practical Studies in Communication					
KOMTA0111	Theories of culture and society I.	1	4	Practical grade	Dr. Szijártó Zsolt	
KOMTA0112	Theories of culture and society II.	2	4	Practical grade	Dr. Szijártó Zsolt	
KOMTA0115	Qualitative Methods in Empirical Social Research I.	2	2	Examination grade	Dr. Feischmidt Margit	
KOMTA0116	Qualitative Methods in Empirical Social Research II.	2	2	Practical grade	Dr. Feischmidt Margit	
KOMTA0119	Photo, Video and Image Creation I.	2	2	Practical grade	Dr. Doboviczki Attila	
KOMTA0121	Multimedia in practice I.	2	2	Practical grade	Dr. Doboviczki Attila	
KOMTA0123	Academic Writing I.	2	2	Practical grade	Dr. Mester Tibor	
KOMTA0117	Quantitative Methods in Empirical Social Research I.	3	2	Examination grade	Dr. Glózer Rita	
KOMTA0118	Quantitative Methods in Empirical Social Research II.	3	2	Practical grade	Dr. Glózer Rita	
KOMTA0120	Photo, Video and Image Creation II.	3	3	Practical grade	Dr. Doboviczki Attila	
KOMTA0122	Multimedia in practice II.	3	3	Practical grade	Dr. Doboviczki Attila	
KOMTA0124	Academic Writing II.	3	3	Practical grade	Dr. Mester Tibor	
KOMTA0126	Levels and contexts of communication I.	3	4	Practical grade	Dr. Glózer Rita	
KOMTA0129	The Social History of Communication	3	4	Examination grade	Dr. Maksa Gyula	
KOMTA0130	Organizational Communication I.	3	4	Practical grade	Dr. Glózer Rita	
KOMTA0132	Legal and Ethical Questions of Communication Regulation	3	4	Examination grade	Dr. Polyák Gábor	
KOMTA0113	Theories and models of communication I.	4	4	Practical grade	Pólya Tamás Dr.	
KOMTA0125	Academic Writing III.	4	3	Practical grade	Dr. Mester Tibor	
KOMTA0127	Levels and contexts of communication II.	4	4	Practical grade	Dr. Glózer Rita	
KOMTA0131	Organizational Communication II.	4	4	Practical grade	Dr. Glózer Rita	
KOMTA0133	Comprehensive Exam	4	5	Complex exam		
KOMTA0114	Theories and models of communication II.	5	4	Examination grade	Pólya Tamás Dr.	
KOMTA0128	Levels and contexts of communication III.	5	4	Practical grade	Dr. Glózer Rita	
KOMTA0134	Thesis Work I.	5	5	Practical grade	Dr. Szijártó Zsolt	
KOMTA0135	Thesis Work II.	6	5	Practical grade	Dr. Szijártó Zsolt	
Specialisations in Communication and Media Science						
KOMBAANG03	Digital Journalism and Public Relations Specialization	<i>Valid until the 2022/23/1. semester</i>				40
KOMTA0201	The Cultural Study of the Media I.	4	4	Examination grade	Dr. Guld Ádám	40
KOMTA0206	Marketing and PR Basics	4	3	Examination grade	Pólya Tamás Dr.	
KOMTA0203	Motion Picture and Media Analysis	4	3	Examination grade	Pólya Tamás Dr.	
KOMTA0210	Mass Communication Systems and Institutions	5	4	Examination grade	Pólya Tamás Dr.	
KOMTA0202	The Cultural Study of the Media II.	5	4	Practical grade	Dr. Guld Ádám	
KOMTA0207	Communication and Media Planning	5	3	Practical grade	Dr. Mester Tibor	
KOMTA0208	Journalism in Practice	5	3	Practical grade	Dr. Guld Ádám	
KOMTA0204	Media Regulation and Media Law	6	3	Examination grade	Dr. Polyák Gábor	
KOMTA0205	Media Economics	6	3	Examination grade	Dr. Guld Ádám	
KOMTA0209	External Internship in Digital Media and PR	6	10	Practical grade	Dr. Guld Ádám	
SZVBA15	Elective courses (15 credits)					15