

Name	Dr. Ágnes Baros-Tóth MTMT: 10016070 ORCID: 0009-0000-3935-3557
Qualification	▪ PhD in Economics, University of Pécs, Faculty of Business and Economics, 2026 ▪ MBA - Master of Business Administration, Janus Pannonius University, Faculty of Economics (Pécs), 1999 ▪ MSc in Teaching English for Specific Purposes, Aston University (Birmingham, Great Britain), 1997 ▪ MA – secondary-school teacher of English and Hungarian, Janus Pannonius University, Faculty of Humanities (Pécs), 1989
Profession	▪ Secondary-school Teacher of English and Hungarian, ▪ Master of Business Administration ▪ Teacher of English for Academic Purposes
Present place of work, employed as:	University of Pécs, Faculty of Humanities and Social Sciences, Institute for the Study of Education and Human Development, Department of Adult Education and Skills Development Assistant Lecturer
Experience as educator (list of courses taught, time spent in academic teaching):	Institute for Human Development and Cultural Studies Human Resource Counselling MA program In Hungarian: ▪ Business Planning ▪ HR Marketing ▪ HR Policy Case Studies ▪ Adult Education and Human Resource Development ▪ Change Management ▪ Work- and Organizational Psychology Human Resource Counselling MA International Program: In English: ▪ Business Communication ▪ Business Planning ▪ HR Marketing ▪ HR Policy Case Studies ▪ Adult Education and Human Resource Development ▪ Methodology of Conflict and Time Management ▪ Career Orientation ▪ Change Management Community Organizer BA program: In Hungarian: ▪ People and Organizations ▪ Theory and Practice of Human Resource Development ▪ Non-profit Sector and Its Management ▪ Civil Society Organizations and Business Operation Cultural Mediation MA program In Hungarian: ▪ Cultural Economy - Cultural Industry International Relations MA program ▪ Business in English Centre for the Teaching of Foreign Languages Listening and Speaking Skills (International Studies) Reading Academic Texts and Translation (International Studies) Reading and Writing Skills (Anglistics Studies) English Grammar in Use I-II (Anglistics Studies) English language courses for academic purposes – modules of the English language program for academic purposes - presentation technique

	- translation technique - grammar in academic texts - communication skills - listening skills - the European Union Reading Academic English Texts on Aesthetics Reading Academic English Texts on Sociology Business English courses Marketing in Education English language courses preparing for language examinations (A1 - C1 level), Language Practice (Department of English Applied Linguistics, Faculty of Humanities) - English Grammar in Use - Listening and Speaking Skills - Reading and Writing Skills
Professional experience and outcome:	PhD in Economics, The University of Pécs, Faculty of Business and Economics, Doctoral School of Regional Policy and Economics, 2026 Completion of Ph.D. studies in Linguistics, The University of Pécs, Faculty of Humanities, Doctoral School of Humanities, 1999-2003 Institute for Human Development and Cultural Studies Program Manager for Human Resource Counselling MA program Successful completion of the E-learning application of the UP Digital Education and Learning Support Center Coordinating the revision of the thesis requirements related to the training programs of the Institute for Human Development and Cultural Studies Development of curriculum for the courses taught in the Human Resource Counseling MA and Human Resource Counselling MA courses The Center of Foreign Languages for Academic Purposes: Planning and developing the English language program for academic purposes Developing and compiling the complex examination closing the English language program Developing and compiling study materials of the courses for academic purposes (presentation technique, translation technique, listening skills, communication skills, the European Union, academic reading courses and business English courses) Developing the basic level language examination for Ph.D. training programs and compiling examination materials Research projects: TÁMOP-4.2.2.A-11/1/KONV-2012-0058, „Complex examination and modelling of the competitiveness of enterprises, urban and regional impacts of energy production, energy use and waste management technologies" Activity 5: Examining the social acceptance of ecologically sustainable technologies. Independent research and publication. TÁMOP-4.1.2.D-12/1/KONV-2012-0010, „Development of a foreign language training system at the University of Pécs" in several projects of the tender: The concept of the modular language system (study), Curriculum development (development of two blended learning materials), Development of a system of language examinations in the fields of humanities and social sciences. Other professional activities: Program Accreditation Expert of the Accreditation Board for Adult Education (ABE)-National Institute of Vocational and Adult Education (NIVE), Listed No. 209 in the National Register of Labour Experts Evaluating applications for program accreditation submitted to ABE and recommending accreditation. Areas: general programs, language programs and adult education services, 2003 -

	Institution Accreditation Expert of the Accreditation Board for Adult Education (ABE)- National Institute of Vocational and Adult Education (NIVE), Listed No. 209 in the National Register of Labour Experts Evaluating applications for institution accreditation submitted to ABE (analyzing applications, surveying and inspecting institutions during site visits) and recommending accreditation, 2002 - Listed in the Teachers' Register of the Directorate of Education and Methodology of the Hungarian Public Administration Institute, 2004 Examiner and trainer of The European Language Certificate (TELC) language examination system (qualified as an "A" license examiner), holding accredited teacher and examiner trainings, 2001- Head of the English Program of the Language School of the Pécs-Baranyai TIT, 1999-2006 Study trip to Birmingham (Great Britain) to take part in the further training program held by teachers of the Institute of Applied Linguistics, Aston University – July 1997. Business English Diploma, Frederikshavn Business College, Denmark and Janus Pannonius University, Pécs, 1994 Study trip to London to meet experts at the London Examination Centre of London University and other tertiary educational institutions to exchange experience in connection with the English Language Program for Academic Purposes, which was to be introduced at our department (planning curriculum, modular system, developing examination, etc.), November 1994 TEMPUS scholarship at the Northern College of Education (Aberdeen, Scotland) to conduct research on applied linguistics and methodology. 1993
5 most important publications of the last five years' scientific and professional work:	▪ Baros-Tóth Á. (2026). A családi vállalkozások utódlási folyamatának integrált modellje. <i>Tudásmenedzsment</i>, 27(1), pp. 32-47. https://doi.org/10.15170/TM.2026.27.1.4 ▪ Baros-Tóth Á. (2024). Emergence of the resource-based view (RBV) and its impact on family business research. <i>Tudásmenedzsment</i>, 25(1. különszám), pp. 93-104. https://doi.org/10.15170/TM.2024.25.K1.9 ▪ Baros-Tóth Ágnes (2023). A szocio-emocionális vagyoni (SEW) jelentősége a családi vállalkozások kutatásában. <i>Tudásmenedzsment</i>, 24(2), pp. 73-84. https://doi.org/10.15170/TM.2023.24.2.7 ▪ Baros-Tóth Ágnes – Rácz-Putzer Petra (2023). Az ügynökelmélet és a stewardship-elmélet integrálása a családi vállalkozások kutatásába – Szakirodalmi elemzés alapján. <i>Marketing & Menedzsment</i> 56(4), pp. 15-24. DOI: 10.15170/MM.2022.56.04.02 ▪ Baros-Tóth Ágnes (2022). Mi is az a családi vállalkozás? – A családi vállalkozások meghatározásának problematikája. <i>Tudásmenedzsment</i> 23(2), pp. 68-81. DOI: 10.15170/TM.2022.23.2.6 ▪ Baros-Tóth Ágnes (2022). A családi vállalkozások hosszú élettartamának esélyei az évszázados japán családi vállalkozások tükrében. <i>Tudásmenedzsment</i> 23(1), pp. 155-167. DOI: 10.15170/TM.2022.23.1.10 ▪ Baros-Tóth Ágnes (2014): Demographic factors influencing entrepreneurial inclination in Hungary. in: <i>Proceedings of Multidisciplinary Academic Conference on Economics, Management and Marketing</i>, Prága, Csehország, 2014, MAC201412074, ISBN 978-80-905442-8-4 ▪ Tóth Ágnes, Pavluska Valéria, Törőcsik Mária (2014): Entrepreneurial inclination in Hungary: Analysis from a nationally representative sample. in: <i>Book of Proceedings, 6th International Scientific Conference on Economic and Social Development: Business Continuity</i>, Bécs, 13-22. o., ISBN 978-953-6125-10-4 ▪ Tóth Ágnes (2014): Vállalkozási hajlandóság és vállalkozási szándék a magyar lakosság körében.[Entrepreneurial inclination and entrepreneurial intention within the population of Hungary.] in: Kiss Tibor (ed): <i>Energiahatékonyság és versenyképesség – Via Futuri 2013</i>, Tanulmánykötet, Pécsi Tudományegyetem, Közgazdaságtudományi Kar, Pécs, 172-183. o. ▪ Tóth Ágnes (2013): A témamenedzselés (issues management) és hatása az energiafogyasztási szokások alakulására.[Issues management and its effects on energy consumption habits] in: Buday-Sántha Attila, Erdősi Ferenc és Horváth Gyula (eds): <i>Régiók fejlesztése</i>, III. kötet, Pécsi Tudományegyetem, Közgazdaságtudományi Kar, Pécs, 136-148. o.

	▪ Tóth Ágnes (2013): <i>A témamenedzselés. Irodalomkutatás.</i> [Issues management. Review of literature] TÁMOP-4.2.2.A-11/1/KONV-2012-0058 Energiatermelési, energiafelhasználási és hulladékgazdálkodási technológiák vállalati versenyképességi, városi és regionális hatásainak komplex vizsgálata és modellezése, 5. tevékenység: Az ökológiailag fenntartható technológiák társadalmi elfogadottságának vizsgálata, 38 oldal, http://energia.pii.pte.hu/files/tiny_mce/Projekteredmenyek/Okologia/Teljes%20tanulmanyok/temamenedzseles_irodalomkutatás_tamop_422A.pdf ▪ Tóth Ágnes (2013): <i>A vállalalkozási hajlandóság és az újdonságok iránti nyitottság. Kutatási résztanulmányok sorozat.</i> [Entrepreneurial inclination and innovation acceptance] TÁMOP-4.2.2.A-11/1/KONV-2012-0058 Energiatermelési, energiafelhasználási és hulladékgazdálkodási technológiák vállalati versenyképességi, városi és regionális hatásainak komplex vizsgálata és modellezése, 5. tevékenység: Az ökológiailag fenntartható technológiák társadalmi elfogadottságának vizsgálata, 21 oldal, http://energia.pii.pte.hu/files/tiny_mce/Projekteredmenyek/Okologia/Resztanulmanyok/vallalkozasi%20hajlandosag_resztanulmany_tamop_422A_1.pdf
Scientific/professional/public activities, international relations:	▪ Listed in the Teachers' Register of the Directorate of Education and Methodology of the Hungarian Public Administration Institute, 2004 – ▪ Listed No. 209 in the National Register of Labour Experts, 2002 – 2015 ▪ Member of the Hungarian Association of Applied Linguists and Language Teachers 1996 – ▪ Member of T.I.T. (Society for Dissemination of Knowledge in Arts and Sciences), 1990 - 2007 ▪ Member of the State Language Examination Board, 1990 - 2008